

SEMDATEX GmbH

Privacy policy according to DSGVO of SEMDATEX GmbH for the website

1. Name and address of the responsible person

The controller within the meaning of the General Data Protection Regulation (GDPR) and other national data protection laws of the member states as well as other data protection regulations is the:

SEMDATEX GmbH

Represented by the Managing Directors Henrik Schmidt, Dr. Volker Gerhard Leonhardt

Albert-Einstein-Strasse 14, 12489 Berlin

Email: info@semdatex.com

Hereinafter referred to as "we".

2. Contact details of our data protection officer

Ralph Holste

Email: datenschutz@semdatex.com Phone:

030/12084399

3. General information on data processing

This data protection information applies exclusively to the processing of personal data in connection with our website, which you can reach at www.semdatex.com and www.semdatex.de (hereinafter "website").

4. Purposes, legal bases and duration of data processing

When you visit our website, we process data in connection with your visit exclusively in such a way that a direct determination of your person is not possible. In individual cases, however, determinability cannot be completely ruled out, especially in connection with other information, which is why the processing is pseudonymous.

a) Necessary cookies

Cookies are small files that are stored on your data carrier and save certain settings and data for exchange with our system via your browser. Cookies help us to design our website and make it easier for you to use, for example, by storing certain entries from you so that you do not have to keep repeating them. The legal basis for this data processing is therefore the contract for the use of our website, Art. 6 (1) lit. b DSGVO, as well as our legitimate interest, Art. 6 (1) lit. f DSGVO.

The so-called session cookies are automatically deleted. Otherwise, you can delete the cookies yourself at any time in the security settings of your browser and configure your browser settings according to your wishes (e.g. acceptance of third-party cookies or rejection of all cookies). However, we would like to point out that you may then not be able to use all functions of our website.

b) Web analysis

We use web analysis tools from other companies. In doing so, we can process information on the use of the website with the help of so-called cookies and thus gain knowledge about the use of our website (e.g. number of accesses, number of users). In order to protect your rights and interests, only pseudonymous data is used, which does not allow us to draw any direct conclusions about you. In particular, the IP address is only stored in abbreviated form. The legal basis for this data processing is therefore the legitimate interest in optimizing the application services, Art. 6 para. 1 lit. f DSGVO. The duration of the cookies is up to 24 months after the cookie has been set.

You have the right to object to this processing at any time with effect for the future. To object to processing with the web analysis tool Google Analytics, please click here:

<https://tools.google.com/dlpage/gaoptout?hl=de>

A corresponding cookie is set or a setting is saved on your end device that documents your objection. In the browser, the objection is valid as long as you do not delete the cookie in the respective browser. If you exercise your right to object, we will no longer be able to establish any connections between the cookie and your end device via the cookie for the future. The data collected up to that point will then be anonymous.

c) Processing data with Google Fonts

External fonts, Google Fonts, are used on these web pages. Google Fonts is a service of Google Inc ("Google"). The integration of these web fonts is done by a server call, usually a Google server in the USA. This transmits to the server which of our Internet pages you have visited. The IP address of the browser of the end device of the visitor to these Internet pages is also stored by Google. You can find more information in Google's privacy policy, which you can access here:

www.google.com/fonts#AboutPlace:about
www.google.com/policies/privacy

d) Processing data with Google Maps

On our website, we use Google Maps (API) from Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). Google Maps is a web service for displaying interactive (land) maps in order to provide geographical information visually.

display. By using this service you will be shown our location and a possible approach will be facilitated.

Already when calling up those sub-pages in which the map of Google Maps is integrated, information about your use of our website (such as your IP address) is transmitted to Google servers and stored there. This occurs regardless of whether Google provides a user account through which you are logged in or whether no user account exists. If you are logged in to Google, your data will be directly assigned to your account. If you do not want the assignment with your profile at Google, you must log out before activating the button. Google stores your data (even for users who are not logged in) as usage profiles and evaluates them. Such an evaluation is carried out in particular in accordance with Art. 6 para. 1 p.1 lit.f DSGVO on the basis of Google's legitimate interests in the display of personalized advertising, market research and / or tailored design of its website. You have the right to object to the creation of these user profiles, whereby you must contact Google to exercise this right.

If you do not agree to the future transmission of your data to Google in the context of the use of Google Maps, you also have the option of completely disabling the Google Maps web service by turning off the JavaScript application in your browser. Google Maps and thus also the map display on this website can then not be used.

The Terms of Use from Google can be found at you at <http://www.google.de/intl/de/policies/terms/regional.html>, the additional terms of use for Google Maps can be found at https://www.google.com/intl/de_US/help/terms_maps.html.

Detailed information on data protection in connection with the use of Google Maps can be found on the Google website ("Google Privacy Policy"): <http://www.google.de/intl/de/policies/privacy>.

5. Data processing for the security of the website

When the website is called up, so-called log files are also stored on the server, which log the accesses to and the calls of the web pages. In addition to the IP address, this also includes the page accessed, information about the device and the software with which the page was accessed, as well as the so-called access provider via which our website was accessed.

The legal basis is our legitimate interest pursuant to Art. 6 (1) lit. f DSGVO to maintain the availability and integrity of the website and to detect any vulnerabilities and attacks on the systems. The log files are stored daily in anonymized form and deleted after nine weeks at the latest.

6. Email contact

On our online offers you will find email links (mailto), which can be used for electronic contact. In this way, we fulfill, among other things, the legal requirement to enable a quick electronic contact with us. If you use this option, your information will be processed and automatically stored for the purpose of responding to the inquiry in accordance with Art. 6 Para. 1 lit. c DSGVO. We delete the inquiries if they are no longer required and no legal archiving obligations apply.

7. General information about data deletion

In deviation from the above, further storage may take place instead of deletion if this has been provided for by the European or national legislator in Union regulations, laws or other provisions to which the controller is subject.

8. Recipient categories

The following categories of recipients receive data so that we can carry out data processing as described above:

- IT Administration
- Websites hoster
- Web analysis tools provider

9. Transfer to third countries

If personal data is transferred to service providers outside the EU or the European Economic Area (EEA) who are bound by instructions, the transfer takes place insofar as the third country has been confirmed by the EU Commission to have an adequate level of data protection or in accordance with the principles of the so-called Privacy Shield and on the basis of so-called standard contractual clauses of the EU Commission.

10. Your rights according to DSGVO

If personal data is processed by you, you are entitled to the following rights against us as the controller in accordance with the requirements of the GDPR:

- Right to Information,
- Right of rectification,
- Right to restriction of processing,
- Right of deletion,
- Right to be informed,
- Right to data portability,
- Right to object,

- Right to withdraw consent under data protection law,
- Objection to automated decision-making in individual cases, including profiling.

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your residence, workplace or the place of the alleged infringement, if you consider that the processing of personal data concerning you infringes the GDPR.

11. Status and update of this privacy policy

This Privacy Policy is current as of 09 December 2020. We reserve the right to update the Privacy Policy in due course to improve data protection and/or to adapt it to changes in government practice or case law.